



PROYECTO
100 años, 100 acciones por México



Mexico City, July 2019

REINER JAHN
PROJECT COORDINATOR
100 años, 100 acciones por México

ROGER SIMS
PROJECT COORDINATOR H2H
100 años, 100 acciones por México

Next, we express our intention and request to be considered in the "100 Años, 100 Acciones por México" project.

1) APPLICANT INFORMATION.

Club Rotario Poniente de Tuxtla
Club Rotaract _____ (Club Padrino _____)

Name: Jaime Esteban Trujeque Bolio
Address: Marcelino Álvarez 450, Rivera Cerro Hueco
District and Club Number: 4195 | Club No.56717

2) PROJECT NAME

Prevention of child sexual abuse training kits for schools.

3) PROJECT OBJECTIVE

To provide 30 training kits and didactic material for prevention of child sexual abuse, elaborated in collaboration with Fundación Internacional Granito de Arena, local non profit organization dedicated to the prevention of sexual abuse of children.

Informative data:

- The child sexual abuse is the use of underages to get an adult's sexual gratification; this includes pedophilia, incest and rape.
- According to the National Institute of Statistic and Geography (INEGI), in recent years, child sexual abuse has increased and is mostly committed against girls and teenagers. In 2017 INEGI reported that in the offense of inappropriate touching, 74 out of 100 of



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the victims were girls; these numbers changed to 67 out of 100 in the offense of rape.

- In 2015, the Organization for Economic Cooperation and Development reported Mexico to be world's first place in sexual abuse, physical violence and homicide against children under 14 years old, offenses committed by their parents.
- According to records by ECPAT (End Child Prostitution and Trafficking International) in 2018, Mexico was world's first place in production and distribution of child pornography.
- In Chiapas, approximately 2,045 cases are reported per year. In 2018 only 840 cases proceeded.

4) PROJECT DESCRIPTION. SHORT AND LONG TERM

The Project will begin in August 2020, based on the Elementary Education Scholar Calendar and all activities in the project will be executed according to this calendar, considering vacations and holidays. Project will end in December 2020 and photographic evidence will be sent just as workshops attendance lists and evidence of the reception of the training kits.

5) EXPLANATION OF THE SUSTAINABILITY OF THE PROJECT IF YOU HAVE IT

The materials to be given are durable which assures their use for several years, and the benefited schools should be committed to renovate all disposable materials, such as sheets of paper, colour pencils and markers so that they can be able to continue training coming generations for another 5 years.

6) DIRECT AND INDIRECT BENEFICIARIES BREAKING UP THEIR VULNERABLE SITUATION ATTACHING IMAGES.

The Project will be executed in 30 public schools with an average of 350 students per school, making a total of approximately 10,500 students trained in prevention of child sexual abuse. Parents of the students are considered to be indirect beneficiaries of the project, what we calculate to be 42,000 persons.



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7) PROJECT LOCATION

The schools are in the marginalized towns of the municipalities of Tuxtla Gutiérrez, San Cristóbal de las Casas, San Fernando, Cintalapa de Figueroa, Tecpatán, Comitán de Domínguez and La Trinitaria.

8) ÁREA OF INTEREST:

- Peace Promotion, conflict prevention and resolution X
- Disease prevention and treatment _____
- Water supply and sanitation _____
- Maternal and child health _____
- Literacy and basic education X
- Economic development and integral to the community X
- Other (examples: wheelchairs, energy-return savings projects, security and protection of hospitals and schools).

9) PROJECT BUDGET

The budget of this Project is \$9,250 broken down as follows:

INPUT	AMOUNT
From the requesting club	\$925 USD
Resources from other sources in Mexico: FURMEX or others	\$712.50 USD
Requested to Heart 2 Heart	\$7,612.5
Amount	\$9,250
TOTAL	\$9,250

NOTE: The minimum commitments for requesting clubs are as follows:

Project Size (Dollars) Minimum commitment of the applicant (USD)

- C Rotario USD 500 – USD 5,000 20 % of the total Budget of the project
- C Rotario USD 5,000 – USD 10,000 USD 1,000
- C Rotaract USD500 – USD10,000 10 % of the total Budget of the project



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10) Project Investment

Concept	Unit Cost	Amount	Total
Girl and boy magnet puzzle	\$ 2,610.00	30	\$ 78,300.00
Arenito puzzle	\$ 400.00	30	\$ 12,000.00
USB with material	\$ 216.00	30	\$ 6,480.00
Prevention Manuals	\$ 200.00	30	\$ 6,000.00
Contracts (A thousand)	\$ 920.00	15	\$ 13,800.00
Star stickers (for kids)	\$ 11.00	30	\$ 330.00
Pen package (10 pieces Ofix)	\$ 33.64	5	\$ 168.10
Box with 10 Packages of paper	\$ 651.69	1	\$ 651.09
Markers (package with assorted colours)	\$ 100.00	1	\$ 100.00
Posters	\$ 13.92	40	\$ 556.80
Material copies for teachers' training	\$ 0.92	600	\$ 552.00
Laptop Lenovo 320-15ISK Intel Core i3 RAM 8GB DD 1 TB	\$ 6,249.00	1	\$ 6,249.00
Trainers payment	\$ 1,500.00	30	\$ 45,000.00
Video projector Benq 3600 Lumens	\$ 10,142.01	1	\$ 10,142.01
	TOTAL	MXP	\$ 180,329.70
		USD	\$ 9,250.00

SIGNATURES

APPLICANT NAME Jaime E Trujeque Bolio

CLUB PRESIDENT ~~2019 - 2020~~ NAME AND SIGNATURE (e-mail and phone number)

Jaime E Trujeque Bolio trujequebolio@gmail.com 961 116 1096

PRESIDENT 2020 - 2021, NAME AND SIGNATURE

Jaime E Trujeque Bolio

LEADERS RESPONSIBLE FOR THE PROJECT, NAME AND SIGNATURE

LEADER 1

[Signature]

E mail fundaciongam@gmail.com

Phone Number 9613159373

LEADER 2

[Signature]

Jorge A Estrada Serrano

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